

# Local Elections 2024: Implications for The General Election

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The UK in a Changing Europe

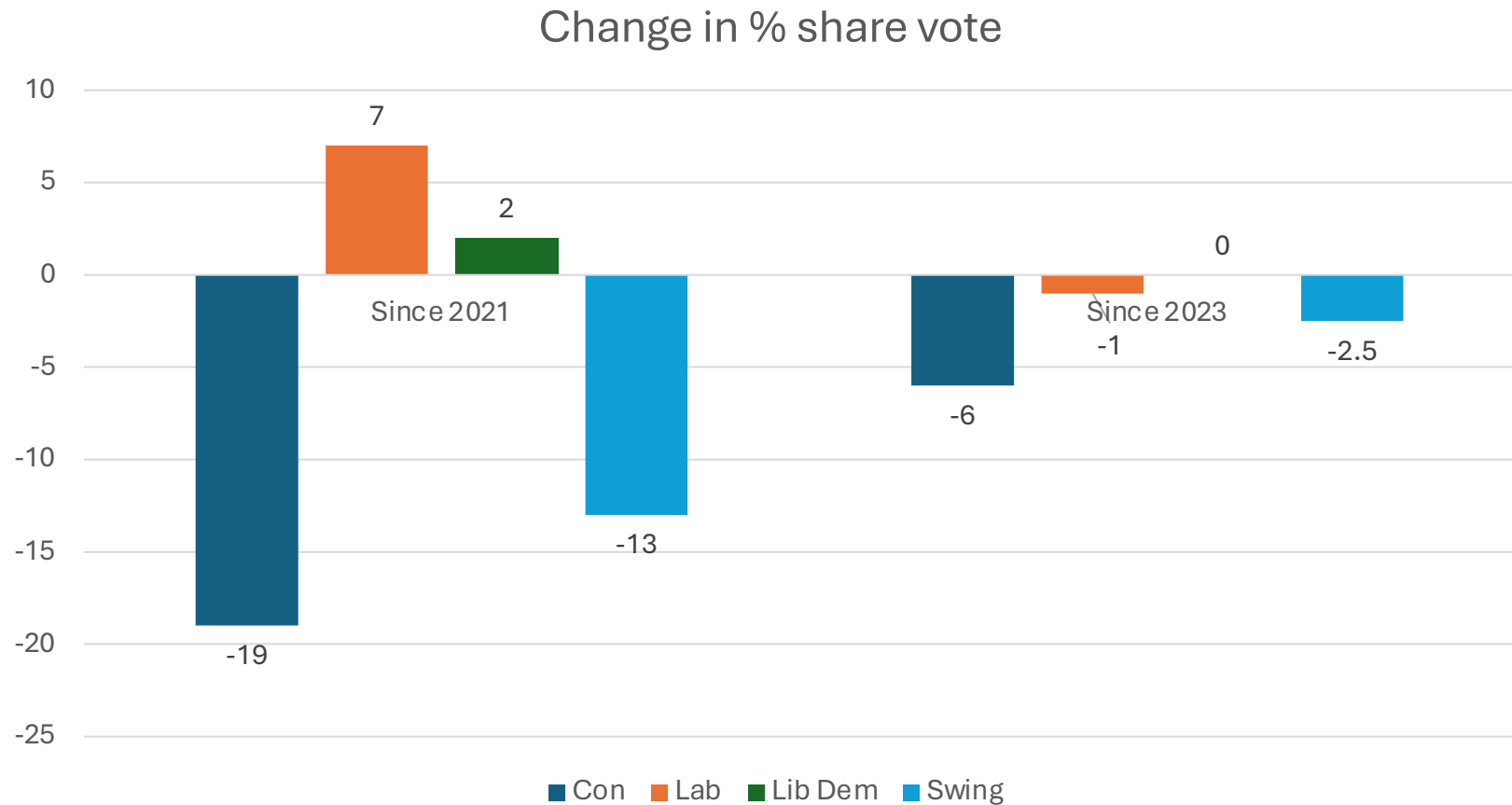
@whatukthinks [whatukthinks.org/eu](https://whatukthinks.org/eu)

‘Trendy’ podcast

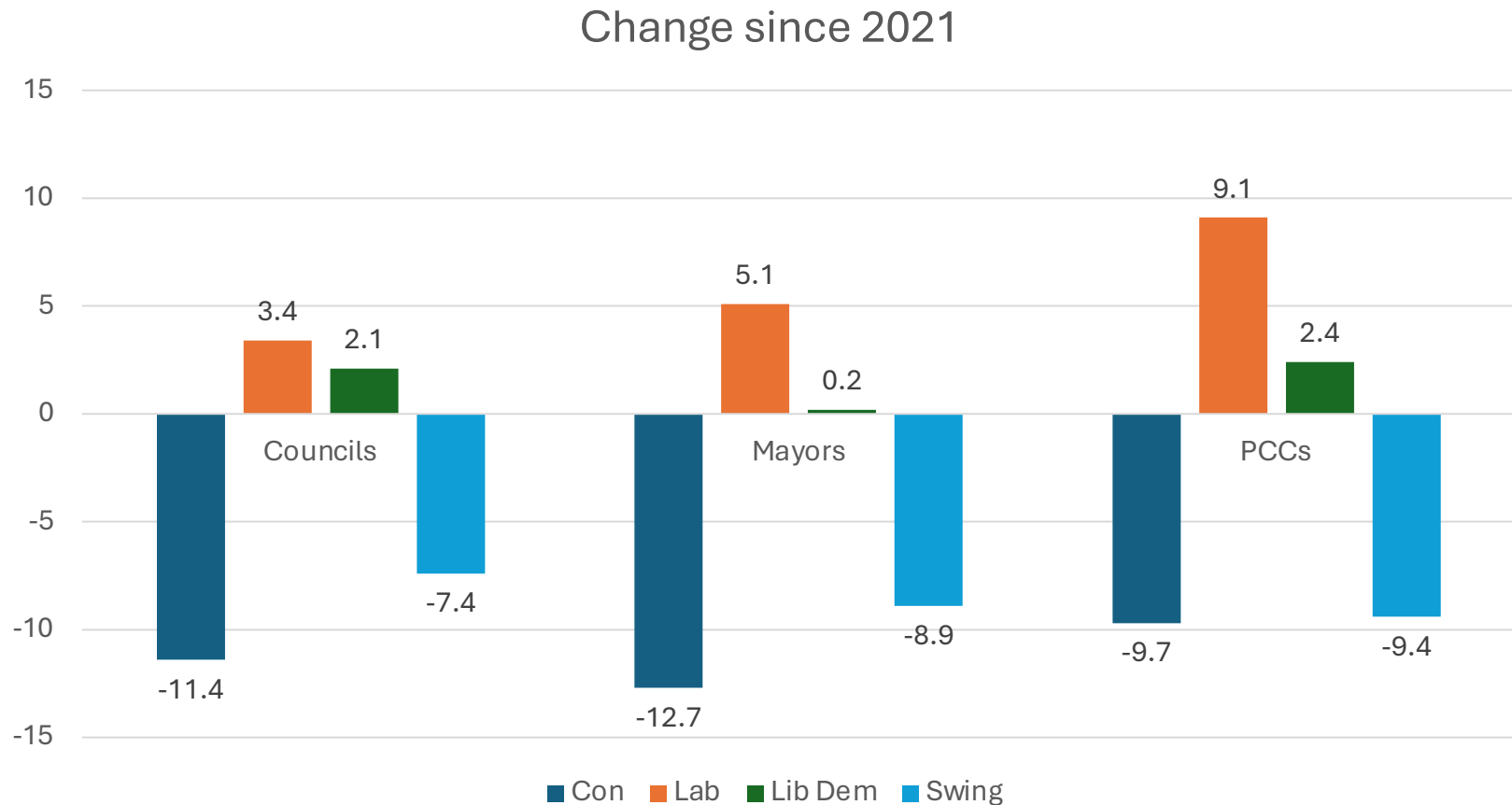
# Five Questions

- How well did the parties do?
- What was the impact of Reform?
- What has happened to the geography of British politics?
- Were there chinks in Labour's armour?
- Is the Liberal Democrats' strategy working?

# The Trend in The Polls

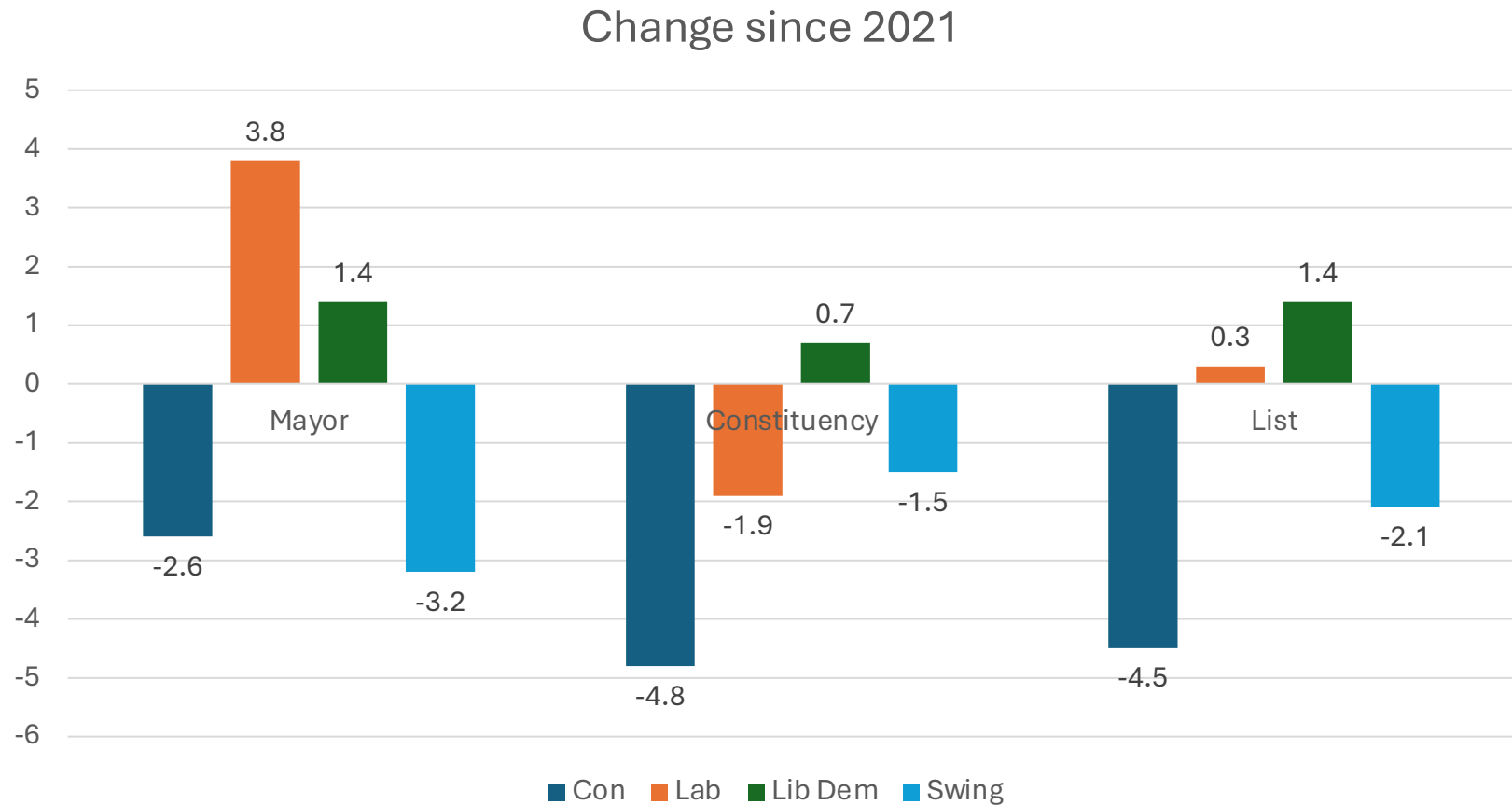


# Three Similar Pictures

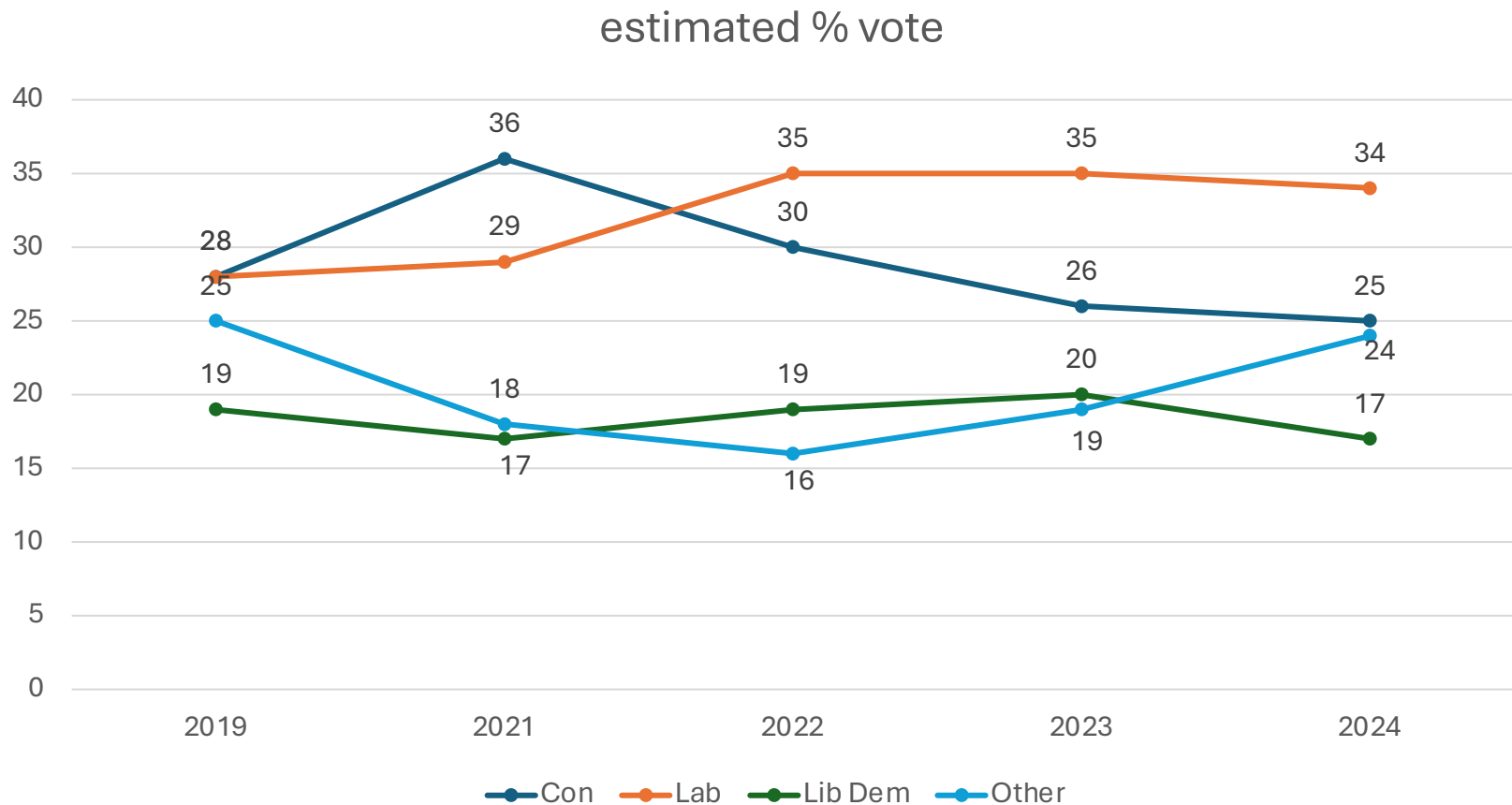


Source: Councils: BBC keywords data (808 wards in 46 local authorities). Figure is mean change in wards fought by all of Con, Lab and LD, 2021 & 2024. Mayors: Mean change in vote share in 5 metro contests previously fought in 2021. PCCs: Overall change in support in England.

# A Distinctive Capital

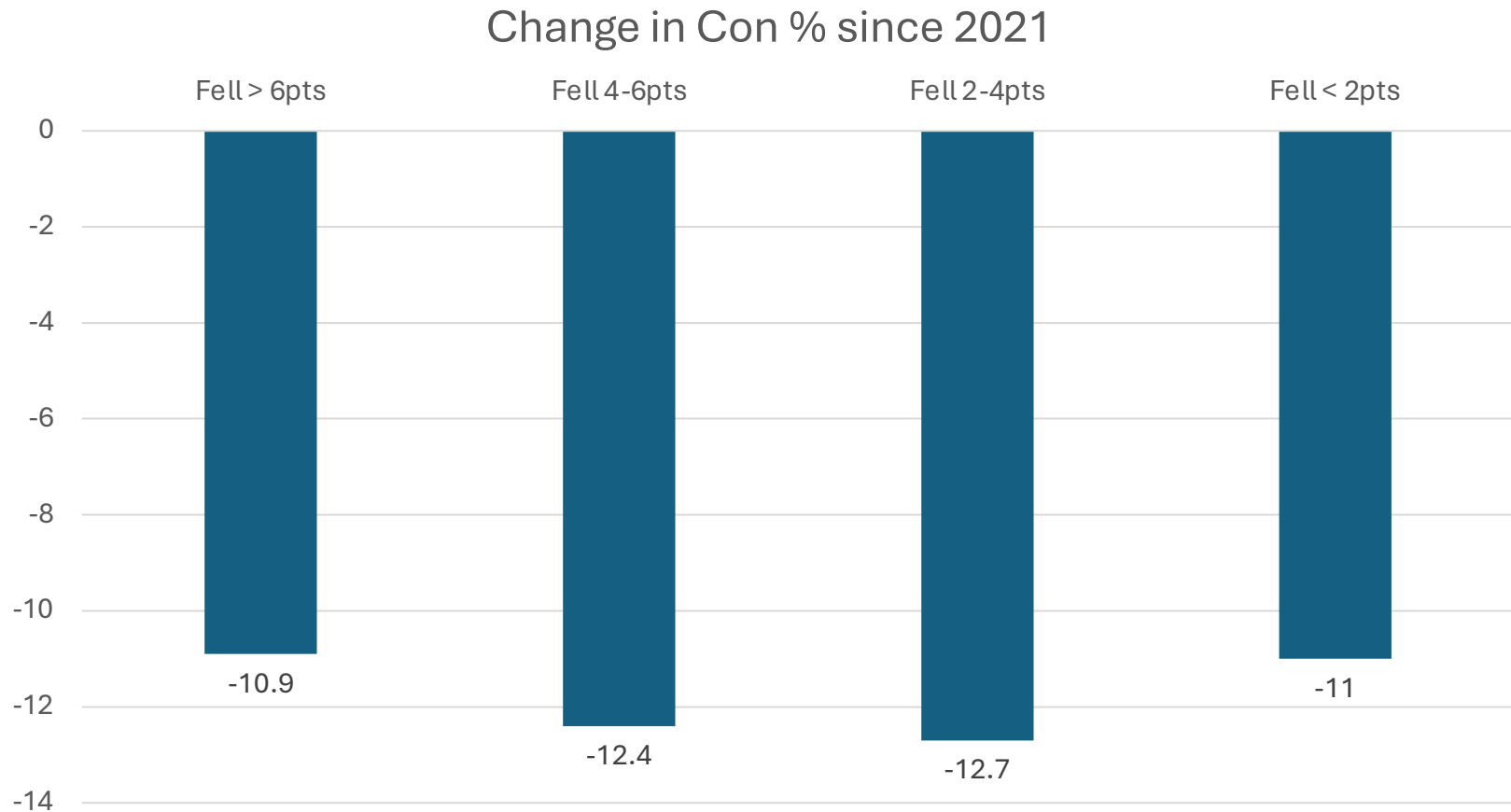


# Summary of Recent Local Election Performance



Source: BBC Projected National Share

# Turnout and Conservative Performance



Source: BBC key wards fought by Con, Lab and LD, 2021 and 2024. Column labels refer to drop in turnout

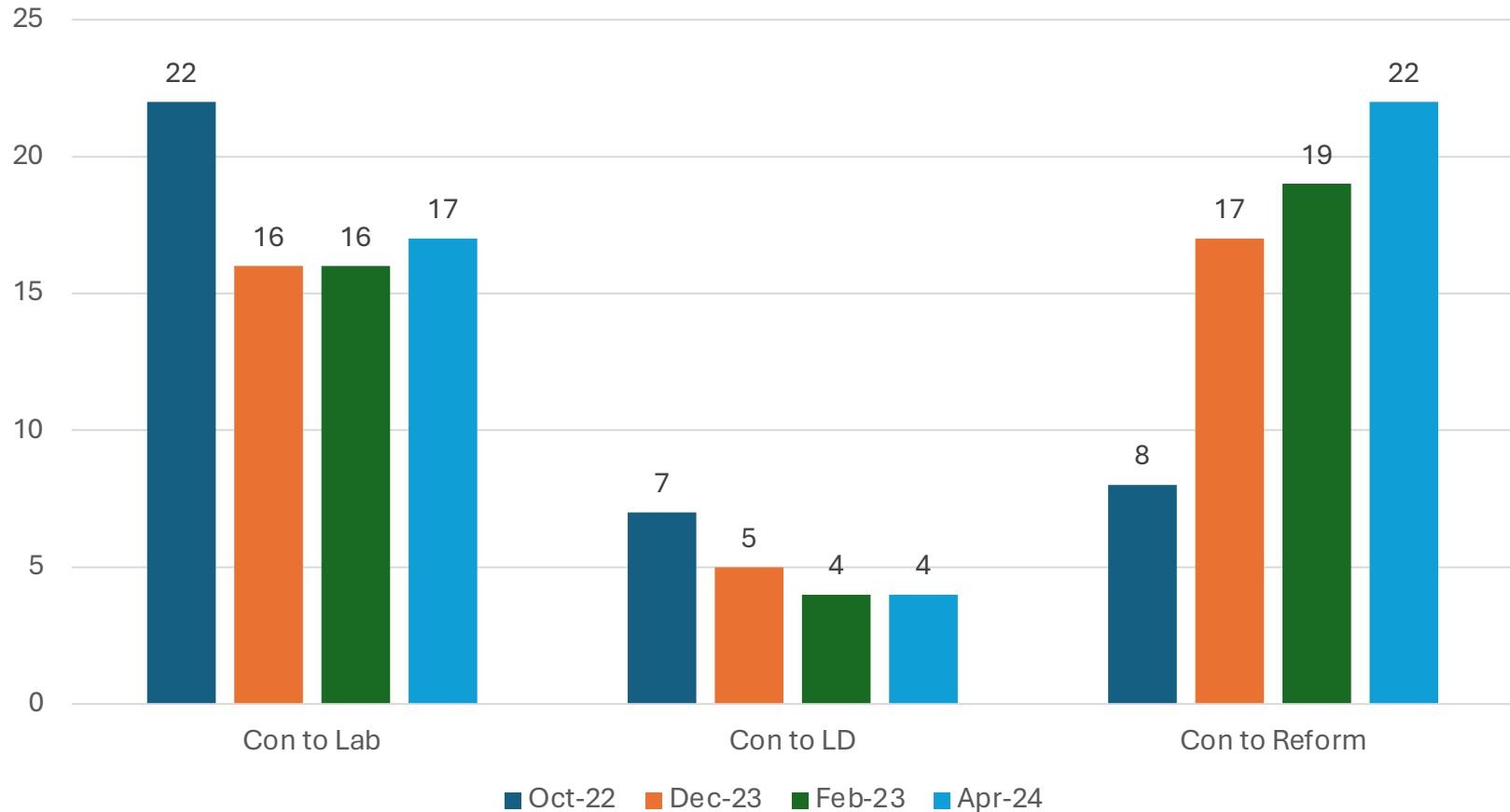
# Reform and Green Performances

	Reform			Greens		
	% vote	+/- 21	+/- 23	% vote	+/- 21	+/- 23
Councils	11.7	(+10)	+6.5	12.0	+2.1	+1.2
Mayors				8.5	+1.5	
London Const	7.4	+5.0		12.9	+0.0	
London List	5.9	+4.9		11.6	-0.2	

Source: Councils: BBC Key wards. Means in seats fought. Mayors: Mean in seats fought (4). London: % overall vote.

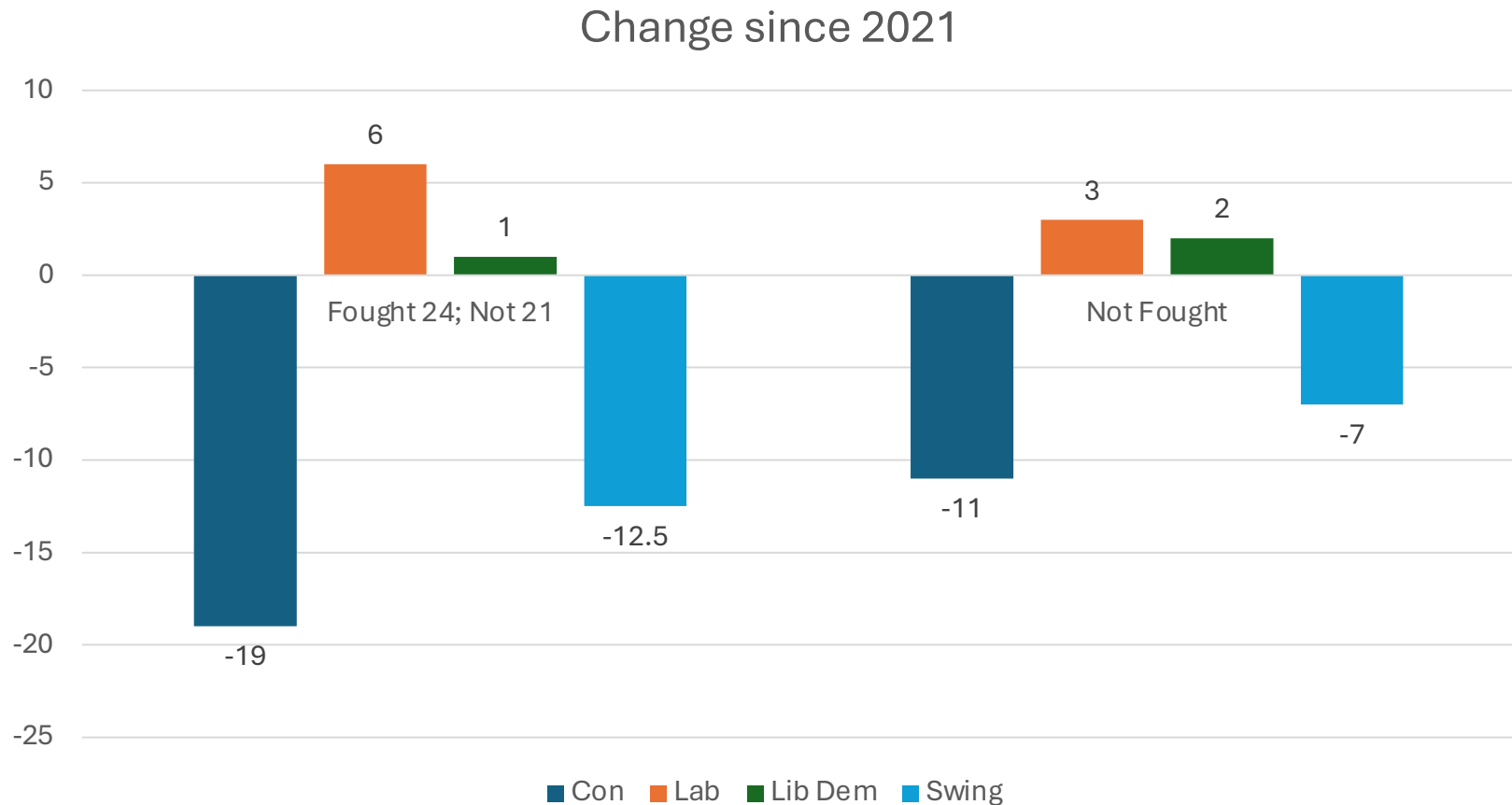


# Where Have 2019 Tories Gone?



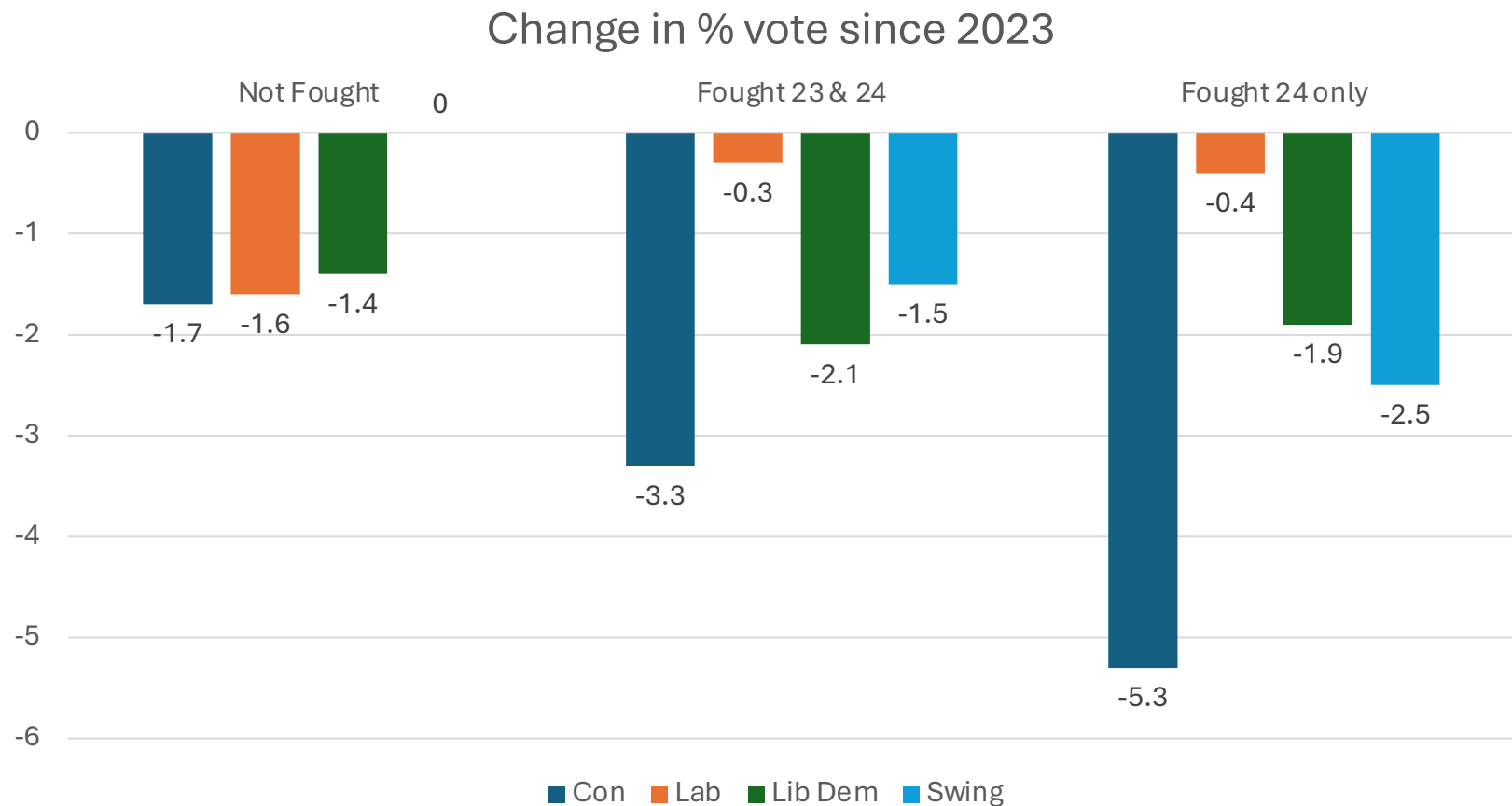
Source: Average of last poll in Oct 22/Dec. 2023/Feb 2024 /Apr 24 by BMG/Deltapoll/Ipsos/ More in Common/JL Partners/Opinium/People Polling/Redfield & Wilton/Savanta/Survation/Techne/WeThink/YouGov.

# The Impact of Reform - 1



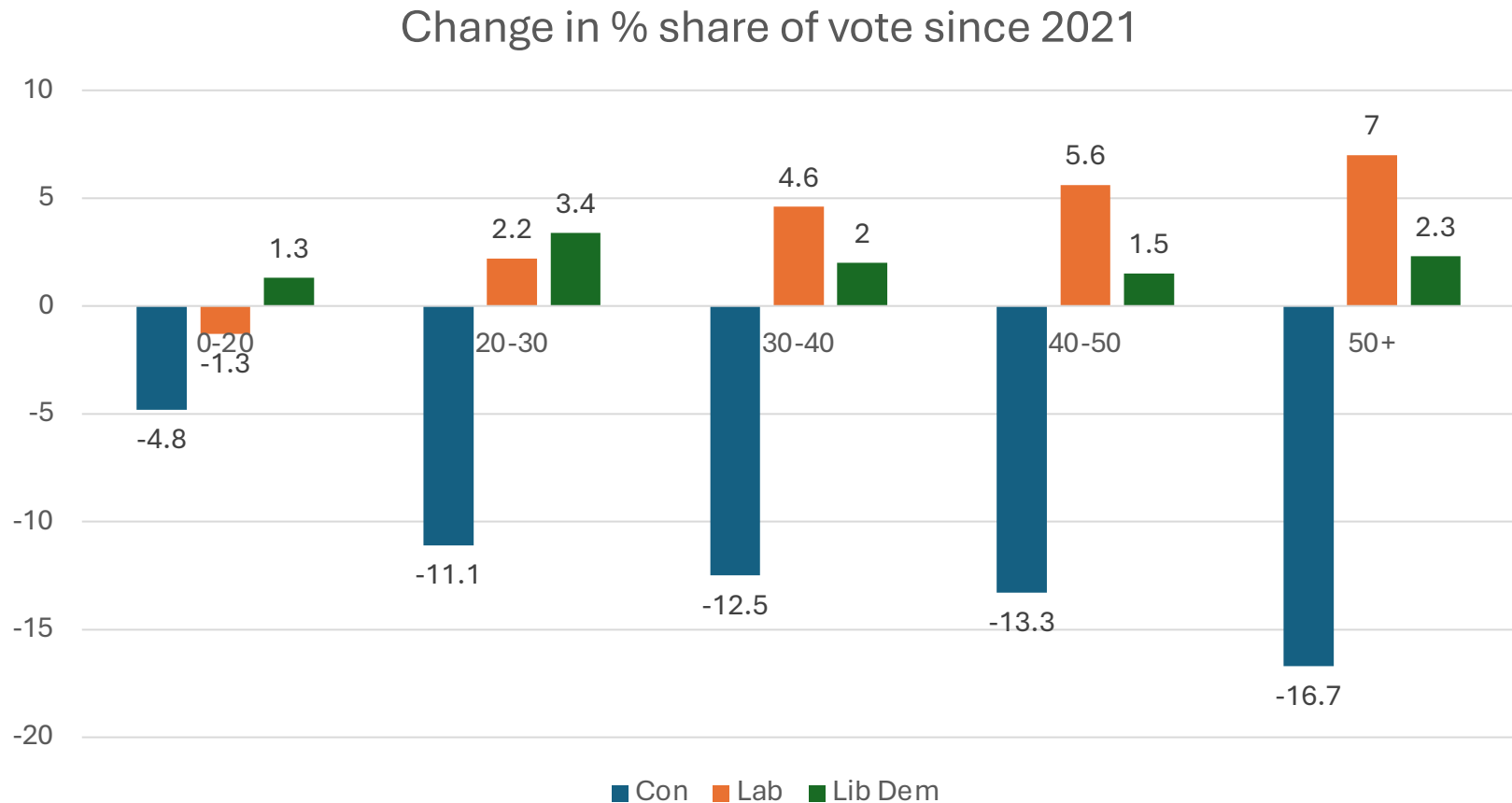
Source: BBC sample of key wards. Wards fought by Con, Lab and LD in 2021 and 2024. The change in turnout since 2021 in the two sets of wards was identical.

# The Impact of Reform - 2



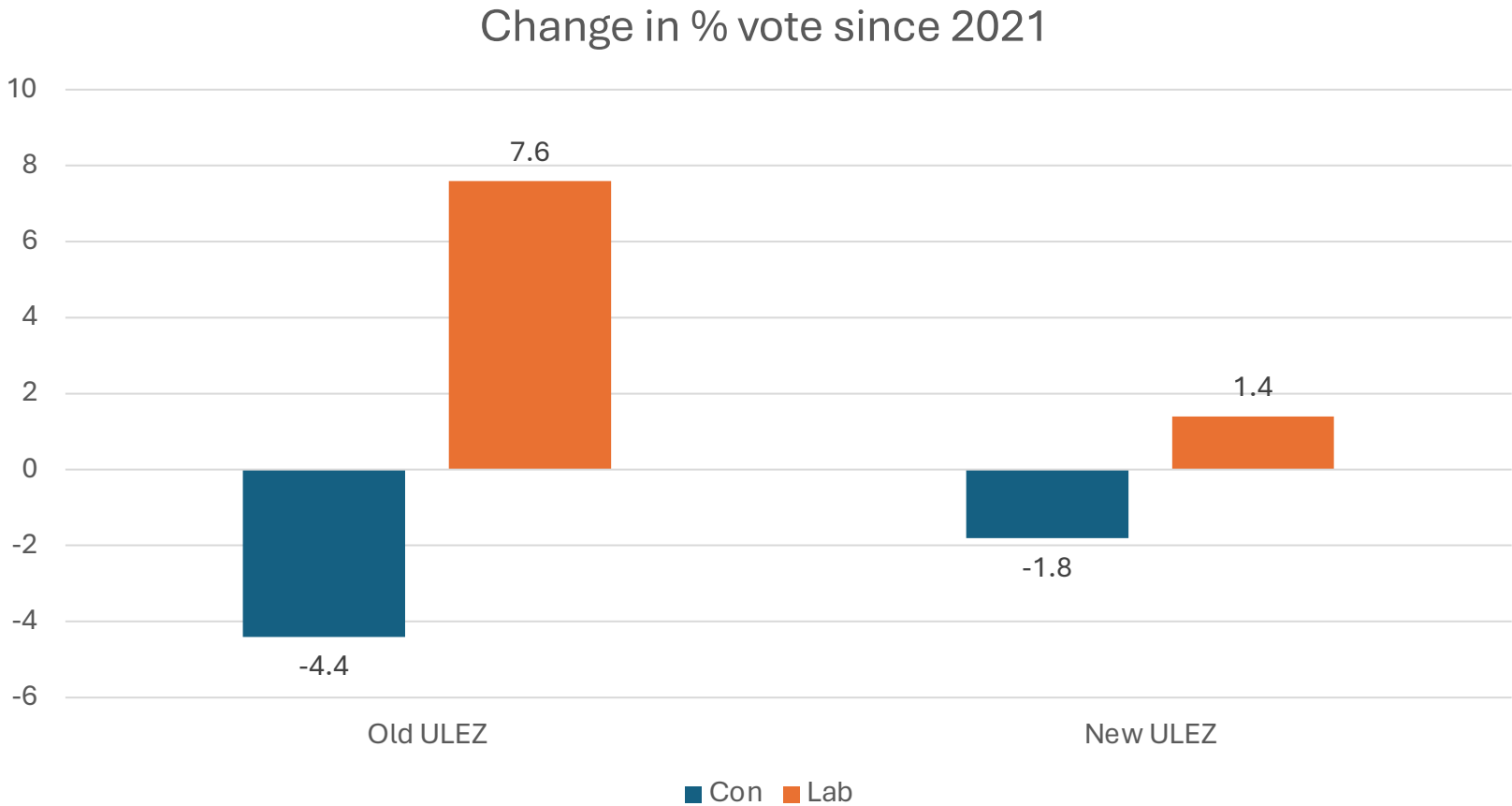
Source: BBC key wards fought by Con, Lab and LD in 2023 and 2024.

# Losing Where It Hurts

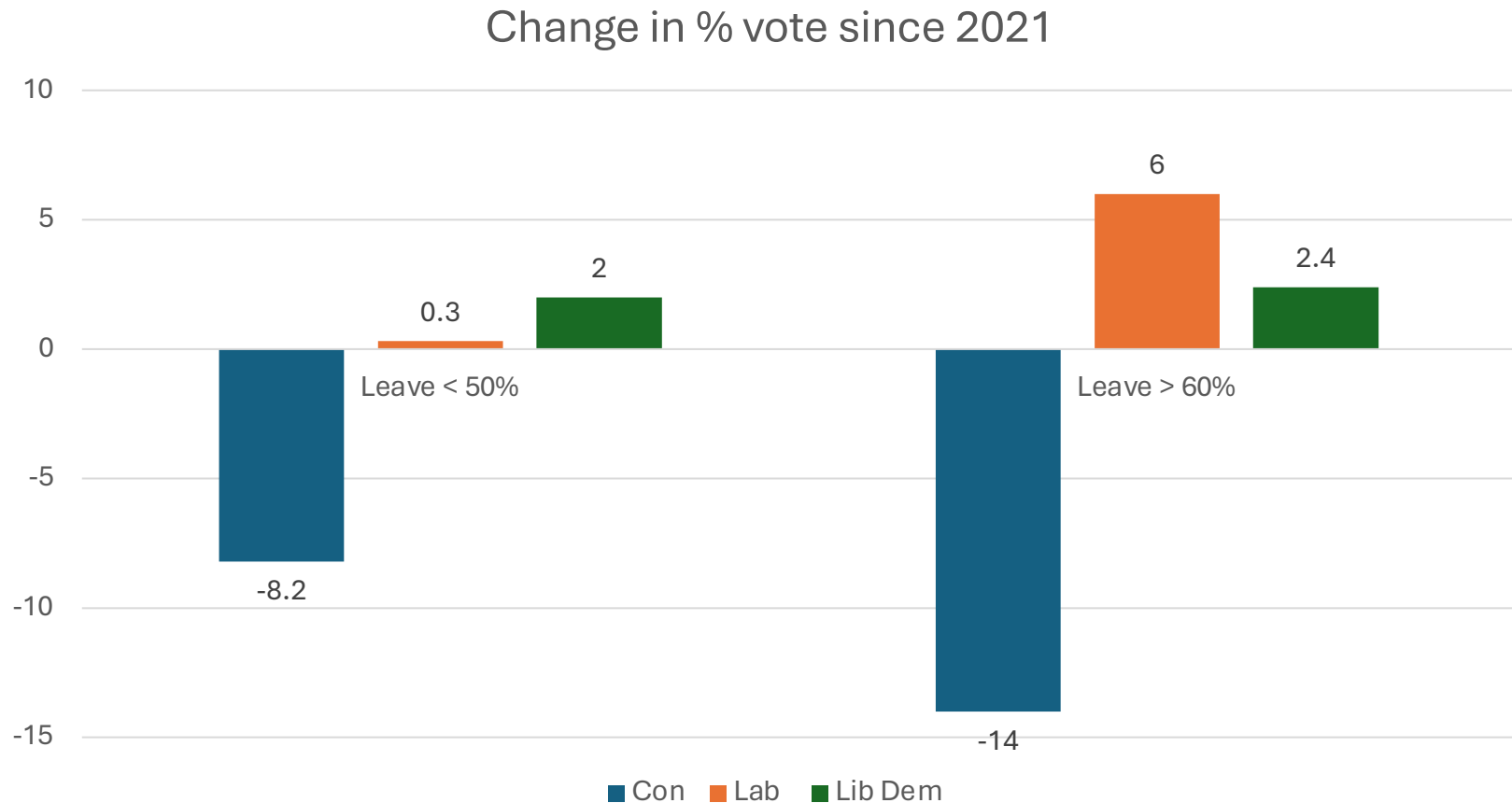


Source: BBC sample of key wards fought by Con, Lab, and Lib Dem in 2021 and 2024

# ULEZ in London Mayoral Race

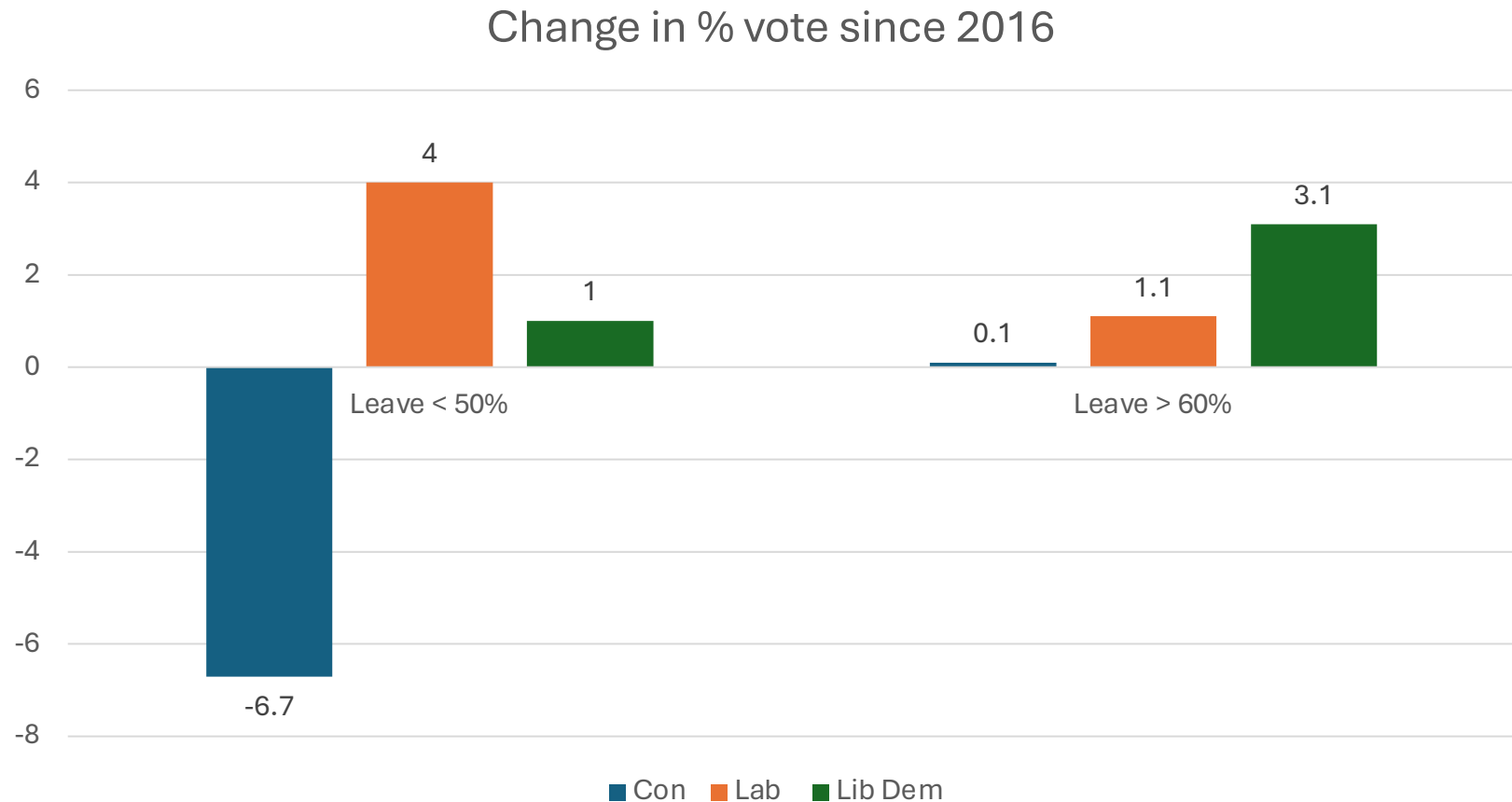


# The Brexit Divide - 1



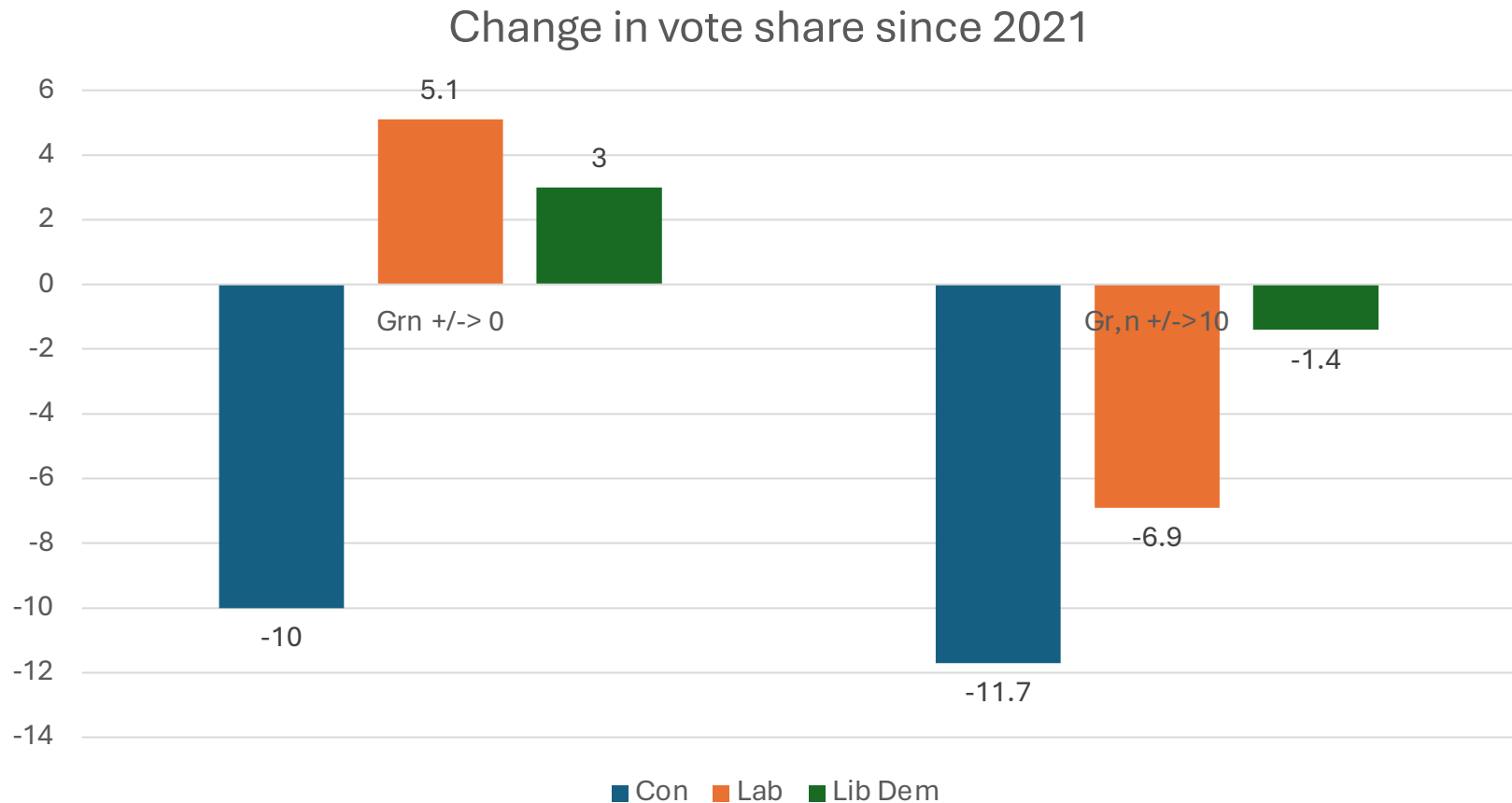
Source: BBC Key wards. Seats fought by Con, Lab and Lib Dem, 2021 & 2024. Most of the difference by Leave strength occurred between 2021 and 2023. On average Reform won 6.4% in seats it fought where Leave won < 50%, 14.2% in those where it won > 60%. If we exclude these seats, Con change is -8.0 and -11.8 and Lab, +0.2 & +5.3.

# The Brexit Divide - 2



Source: BBC Key wards. Seats fought by Con, Lab and Lib Dem, 2016 & 2024.

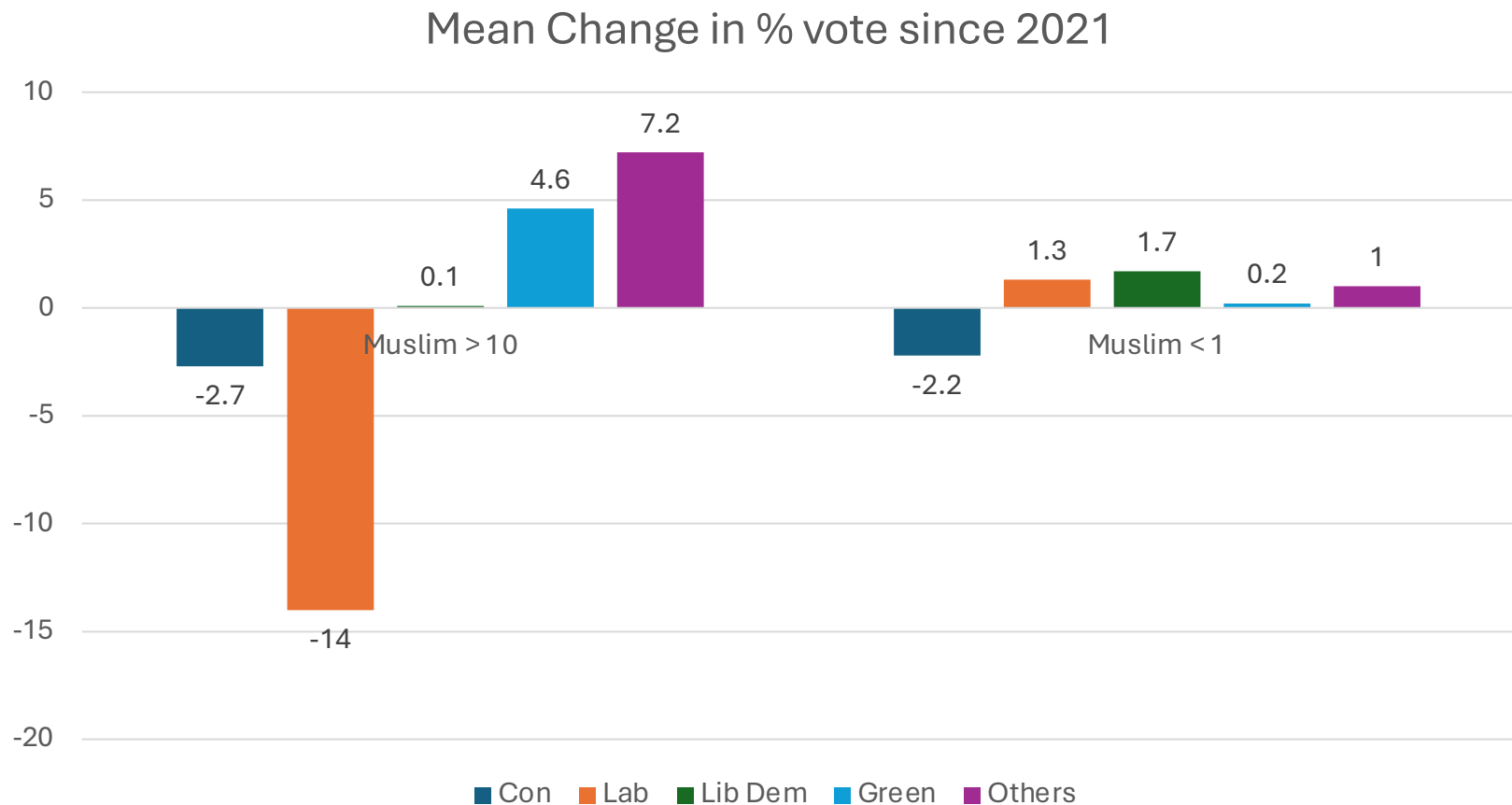
# The Impact of Green Performance



Source: BBC Key Wards contested by Con, Lab and LD, 2021 and 2024

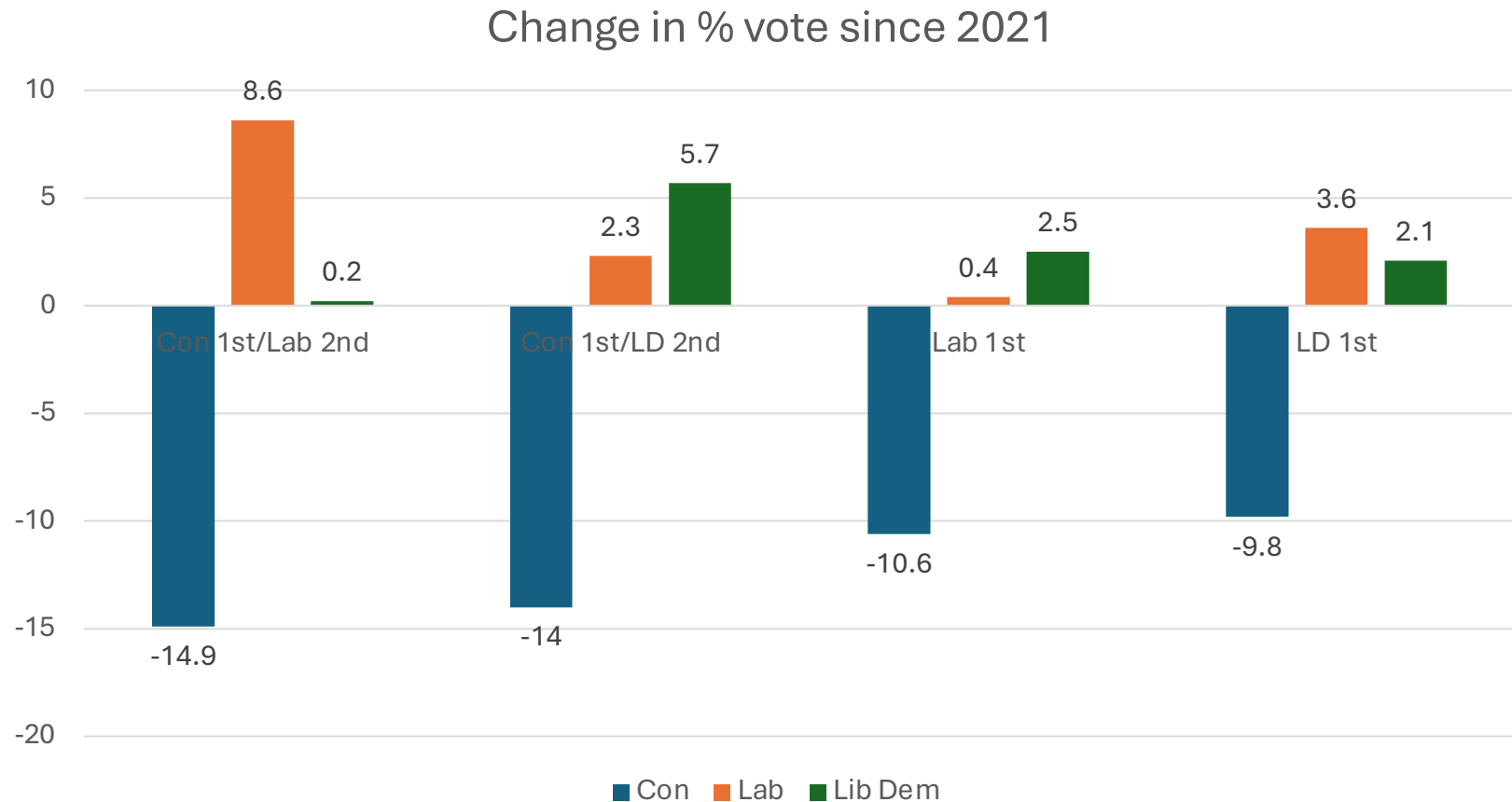


# What Happened in Muslim Wards



Source: BBC Key Wards. Turnout increased in wards Muslim > 10% by 2 points, whereas it fell by 1 point where Muslims < 1%. In London Labour's vote rose by 4.7pts where Muslim < 15%, 3.5pts where > 15%.

# Anti-Conservative Tactical Voting



Source: BBC Key wards. Wards contested by Con, Lab & Lib Dem 2021 & 2024

# The Final Council Tally

	Seats	Change in Seats
Labour	1158	+186
Liberal Democrat	522	+104
Conservative	515	-474
Green	228	+93
Independent etc	181	+74
Residents	48	+11
Workers	4	+4
Reform	2	+2

In the BBC key wards, Lib Dem gained 3 seats from Con for every 1 from Lab.  
In the PCC Elections the final tally was: Con 19 (-11), Labour 17 (+11), Plaid 1 (n/c)